



FOR IMMEDIATE RELEASE

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Memphis Orthopaedic Group Health and Injury Prevention Expo and Sports Physicals

To Benefit Middle and High School Tipton and Lauderdale County Students

MEMPHIS, Tennessee—Memphis Orthopedic Group (MOG), a Division of MSK Group, P.C. will host the first annual Health and Injury Prevention Expo on Saturday, May 10, 2014 from 8:30 am to 5:00 pm at Brighton High School located at 8045 Hwy 51 S, Brighton, TN. The event is being sponsored by *Depuy Synthes Mitek Sports Medicine*, *a leader in orthopaedic sports medicine and a part of the *DePuy Synthes Companies of Johnson & Johnson*, as well as *Safe Kids Worldwide*, and *Methodist North Hospital*. Medical specialists will be on-site to provide sports physicals and educate participants about common over-training injuries, proper stretching and injury prevention techniques, nutrition, hydration, concussions, recognizing cyber bullying and other health topics.

Students, family members and friends are invited to participate in a day of fun and learning at the expo featuring, food, entertainment, giveaways and educational breakout sessions. A hospitality room will be available for coaches, school administration and city officials. MOG is providing the sports physical service free of charge. Participating schools may choose to charge a fee, which the school can use for its own fundraising purposes. All proceeds will go directly to the schools to the benefit of their students.

“We’re thrilled to be able to provide this service to the schools and community. Sports participation offers a host of benefits, including teaching young people team-building skills, weight management, and social skills development. We anticipate the participation of eight to nine schools, and look to have anywhere from 800 to 1,000 students and their families join us for the sports physicals and associated activities,” said Michelle Hodges, MOG Marketing Director.

Commenting on the event, Dan Hein, MSK Group, P.C., Chief Operating Officer “It is important to us as an organization to give back to the community and the schools, and this event is the perfect venue to do just that.”

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About Memphis Orthopedic Group:

Memphis Orthopedic Group has served the Greater Memphis area since 1942 and has five offices throughout the area. Walk-in access is available during the day, evenings and Saturdays. For more information on Memphis Orthopedic Group, please call 901.381.4664 or visit memphisorthogroup.com.

**DePuy Synthes Mitek Sports Medicine is a division of DePuy Orthopaedics, Inc.*